Wiltshire Council

Council

29 July 2014

Notice of motion No. 10

One Card for Transport in Wiltshire
Councillors Magnus MacDonald and Gordon King

"Council recognises the progress that has been made by service providers to introduce Smart Card technologies on public transport across the region.

Council further recognises the potential cost savings that can be achieved through the adoption of such schemes as well as the considerable improvements in customer experience that can result.

Council notes the benefits of integrating such schemes, thus better facilitating residents being able to travel with ease, and further notes that where such schemes are integrated with associated transport schemes, such as car parking and other council services, additional savings and improvements for residents can be achieved.

Council therefore requests that the Administration work with Officers and partners to develop a 'One Card for Wiltshire' scheme that would enable a resident to use a single payment card to pay for both public transport and car parking across the county. Additionally Council requests that the possibility of adding the ability to pay for other council services should be investigated.

Council recognises that there is work being undertaken on a regional basis and that any such scheme will have to be phased in, but requests the Administration to ensure that future developments on use of Smart Cards in the county should focus on delivery of 'One Card for Wiltshire".

Notes:

Scheme introduced in Norfolk
http://www.bbc.co.uk/news/uk-england-norfolk-26781957

Proposed scheme for Oxford
http://www.bbc.co.uk/news/uk-england-oxfordshire-21158330

Scheme introduce for across Scotland
http://news.stv.tv/scotland/192709-plans-for-smart-card-cashless-travel-on-public-transport-across-scotland/

Article in The Guardian describing many of the benefits of such a schemehttp://www.theguardian.com/public-leaders-network/2013/jan/09/centro-public-transport-travel-systems

Slightly dated now, but very interesting research undertaken by DfT of use of Smart Card technologies, particularly for expanding beyond pure public transport schemes. http://www.dft.gov.uk/rmd/subprogramme.asp?intProgrammeID=&intSubProgrammeID=264

EU Study on Public Transport. Smartcards
http://ec.europa.eu/transport/themes/urban/studies/doc/2011-smartcards-final-report.pdf